

BARREL-FINISHED COCKTAILS



CATERING & SPECIAL EVENTS

Doc Pepe's LabTM bottled cocktails are a great option for high volume catering and special events. For both hosted and no-host bars, these high-quality cocktails are a great answer to the challenge of offering your guests a cocktail in a very high volume, fast-paced environment. **The Barrel-Finished** Manhattan, Old Fashioned, Negroni, and Boulevardier are hand-made and hand-blended with high quality spirits to deliver a delicious cocktail straight from the bottle. These cocktails are line priced and presented in a 750ml bottle with an "ounce cost" geared to deliver great margins. Simply pour over ice and garnish! **The recommended** pour for the Old Fashioned is 2.5 ounces and the Manhattan, Negroni, and Boulevardier, 3 ounces. Pour costs are laid out on the chart below.

KEY SELLING POINTS

- › Pour over ice and stir, your cocktail is ready
- › Barrel-finished to improve flavor and texture
- › Made with whiskey distilled at the O.Z. Tyler Distillery in Owensboro, KY
- › Gin, Bitter Liqueur and Vermouth all made in-house
- › Aged 3 to 6 months in imported Caribbean Rum, Tawny Port, and Kentucky Bourbon barrels
- › Hand-crafted in small batches in Monterey, CA



POUR COSTS

Product Name	Old Fashioned	Manhattan	Negroni	Boulevardier
Cost / Ounce	\$1.05	\$1.05	\$1.05	\$1.05
Cost / Pour	\$2.63	\$3.15	\$3.15	\$3.15

Pricing subject to change without notice. Please contact SGWS for exact pricing.

SPECIFICATIONS

Product Name	Old Fashioned	Manhattan	Negroni	Boulevardier
Package	750ml/6 Pack	750ml/6 Pack	750ml/6 Pack	750ml/6 Pack
Alc. by Vol.	36%	32%	28%	30%
Case Weight/Lbs.	19.4	19.4	19.4	19.4
Case Dimensions (in.)	11 x 8 x 12	11 x 8 x 12	11 x 8 x 12	11 x 8 x 12
SGWS Item No.	921611	484194	921612	928061
UPC	705105965574	705105965227	705105965178	718122375738

PLEASE DRINK RESPONSIBLY

Doc Pepe's LabTM Barrel-Finished CocktailsTM; Old Fashioned made with Bourbon Whiskey, 36% Alc. By Vol.; Manhattan made with Bourbon Whiskey, Vermouth, and Bitters, 32% Alc. By Vol.; Negroni made with Gin, Liqueur and Vermouth, 28% Alc. By Vol.; Boulevardier made with Rye Whiskey, Liqueur and Vermouth, 30% Alc. By Vol. ©2019 Doc Pepe's Lab, LLC, Monterey, California